Your participation in this promotion acknowledges your acceptance of these OFFICIAL RULES.

Grand Marshal AZ OFFICIAL RULES

1. Dates:

- a. Contest entry begins Tuesday, November 1, 2016 12:00am MST
- b. Contest entry ends Wednesday, May 31, 2017, 12:00pm MST

2. Eligibility:

- a. Grand Marshal Nominee must be a legal resident of Arizona, residing in Maricopa County (proof of residency required).
- a. You must be 18 years of age or older at time of entry.
- b. No purchase necessary to participate or win. Purchase will not improve chances of winning.
- c. You may not participate if you are an employee or agent of KTAR News 92.3 FM or any entity associated with the sponsorship or conduct of the contest, or if you are an immediate family member of any such employee or agent so situated (immediate family members include spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws", or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related).
- d. You may not participate if you have won any prize in any contests conducted by KTAR News 92.3 FM during the 30-day period immediately prior to the start of the contest.
- e. Prizes will not be awarded, even if announced, if you are not eligible in accordance with these rules.

2. How to Enter and Win:

- a. Visit www.GrandMarshalAZ.com. Enter all required fields, including but not limited to: your first and last name, your email e-mail address, your phone number, and nominee's first and last name, indicate by checking a box adjacent to the choices, what war era (war, conflict, etc.) the nominee served in, rank of nominee, 150-300 words describing why you feel the nominee should be named as one of the Phoenix Veteran's Day Parade Grand Marshals. Once all required fields are completely filled in, click the submit button. Incomplete entries will be disqualified
- b. KTAR News 92.3 FM reserves the right to delay contest announcements due to breaking news or other unanticipated events.
- c. Seven Grand Prize winners will be selected (one representing each of the seven wars/conflicts listed at www.grandmarshalaz.com).
- 3. Prize(s): The following prize package(s) will be awarded:
 - a. Seven Grand Marshalls will each receive:
 - i. Recognition in the Phoenix Veterans Day Parade Program
 - ii. Recognition and special distinction in the Phoenix Veterans Day Parade and preparade breakfast on November 11
 - iii. Grand Marshals will also be recognized to the 40,000 parade attendees by announcers along the route
 - iv. Tickets to the Parade and pre-parade breakfast for family members to view your participation in the parade

v. Tickets for you and a guest to attend the Parade Awards Banquet along with special recognition at the event.

4. How to Claim Prize(s):

- a. Winner will have seven (7) days from the date of notification to accept nomination as a parade Grand Marshal. Failure to accept within this time for any reason will result in forfeiture of the prize.
- b. Nominee must provide a redacted DD214 upon notice of selection. Applicants without a valid DD 214 will be declined.
- c. You agree to appear at KTAR News 92.3 FM studios to claim the prize, unless alternate arrangements are acceptable to the KTAR News 92.3 FM promotions department.
- d. Pick up your prizes at:

KTAR News 92.3 FM

7740 N. 16th Street, Suite 200

Phoenix, Arizona 85020

- e. Prizes may only be claimed between the hours of 8:30 a.m. and 5 p.m. Monday-Friday (excluding holidays) unless otherwise directed by station. Station may close for other reasons. To make sure your prize may be picked-up, call 602.274.6200 before making your trip.
- f. In the event that a prize is mailed to you, pursuant to your prior written consent, you assume the risk of the prize's safe arrival.
- g. Before any prize(s) will be awarded, you must provide:
 - i. Proof of age
 - ii. Photo identification (the only accepted types of photo identification are government issued photo identifications, including a valid driver's license or United States passport)
 - iii. A valid taxpayer identification number or social security number
 - iv. DD 214 certifying your military service
- h. KTAR News 92.3 FM reserves the right to deny awarding the prize if you fail to provide satisfactory identification, as determined at KTAR News 92.3 FM discretion.
 - i. All federal, state and local taxes (including any sales taxes) are your sole responsibility.
- i. Prior to the delivery of any prize, KTAR News 92.3 FM or their agents reserves the right to collect any taxes it deems appropriate from you.
- j. If you win over \$600 in prizes during any one year period you will receive an IRS form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.
- k. Any additional costs relating to the prizes, and incurred as a result of accepting the prizes, is your sole responsibility as the winner (gratuities, etc.).
- I. You agree to release and indemnify KTAR News 92.3 FM, their officers, directors, agents, parent companies, subsidiaries, employees or any other entity affiliated with the contest (the "Released Parties"), from any and all claims, demands, and/or causes of action or any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arises out of participation in the contest and acceptance of the prize.
- m. You agree to execute an affidavit of eligibility and publicity release before any prize is
- n. Failure to execute any of these documents or comply with any of the terms will result in forfeiture of the prize

- o. Signing for the prize(s) indicates you have received the prize(s), abide by these rules, and the publicity disclaimer. Prize is forfeited upon refusal to sign or provide required information.
- p. KTAR News 92.3 FM reserves the right, in its sole discretion, to award unclaimed prizes to alternate contestants or not to award the unclaimed prizes.
- q. If tickets to a performance or other event are awarded as a prize, KTAR News 92.3 FM is not responsible for any cancellation or rescheduling of the performance for any reason and has no obligation to reimburse, refund or otherwise substitute the tickets for another prize should the performance not be rescheduled or vouchers not issued.
- r. If the prize is travel tickets, your travel partners, if any, must meet age eligibility requirements and must also execute an affidavit of eligibility, indemnification and release of liability prior to awarding the prize.
- s. KTAR News 92.3 FM is not responsible for cancellations or delays in travel accommodations and has no obligation to reimburse, refund or otherwise substitute any tickets awarded as a part of a travel prize due to such cancellations or delays.
- t. Prizes are non-transferable
- Prizes may not be exchanged for cash equivalent or alternate prizes unless acceptable to KTAR News 92.3 FM
- v. Prize expiration will not be extended if certificate(s) is lost or stolen
- w. KTAR News 92.3 FM reserves the right to substitute a prize of equal or greater value if the awarded prize in unavailable for any reason

5. Restrictions:

- a. Void where prohibited by law
- b. All federal, state and local laws and regulations apply

6. Conditions:

- a. KTAR News 92.3 FM, our sponsors and agents are not responsible for any:
 - i. Internet, e-mail, technical, hardware, software or transmission failures of any kind
 - ii. Entries that are lost, mutilated, illegible, inaccurate, incomplete, garbled and/or delayed
 - iii. Telephone calls or faxes that fail to be completed due to either equipment malfunction, busy lines, dropped lines, tied lines or dialing the wrong number (if in doubt, contact your local telephone service provider prior to participating in the contest)
 - iv. Equipment malfunctions or human error in the process of processing submissions for promotions, games or contests which may limit your ability to participate
- b. In any of these cases, another entrant will qualify whether caused by KTAR News 92.3 FM, you or third parties
- c. KTAR News 92.3 FM reserves the right, in its sole discretion, to cancel, modify or suspend a promotion, game, or contest if it is not capable of completion as planned for any reason including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any kind. KTAR News 92.3 FM in its sole discretion, may award prizes to entries received by alternate means.
- d. If you use fraudulent means to participate and/or win the contest, you will be disqualified

- e. The decision of the KTAR News 92.3 FM management is final
- f. KTAR News 92.3 FM is not liable for any injury or loss incurred in pursuit or use of prize(s)
- g. Publicity Release: Unless prohibited by law, your participation constitutes permission for KTAR News 92.3 FM, Bonneville Media Corp., Honoring Arizona's Veterans and other contest sponsors, without any further obligation to you, to use your name, voice, biographical data and likeness for promotional purposes.
- h. Calling KTAR News 92.3 FM to participate in the contest constitutes permission for KTAR News 92.3 FM to record your voice and use it on-air. All telephone calls during the contest may be recorded without permission from you.
- Your contest entry becomes the property of KTAR News 92.3 FM and KTAR News 92.3 FM may use any of your entry for any purpose whatsoever, without further compensation to you.

7. Disqualification and Penalties:

- a. KTAR News 92.3 FM, in its sole discretion, further reserves the right to disqualify you for:
 - i. Violating any of these rules
 - ii. Tampering with the entry process or the operation of www.KTAR.com or www.grandmarshalaz.com
 - iii. Gaining an unfair advantage in participating in the contest
 - iv. Obtaining winner status using fraudulent means
 - v. Engaging in otherwise unsportsmanlike, disruptive, annoying, harassing or threatening behavior
- 8. Furthermore, any resale or auction or attempt to resell or auction of KTAR News 92.3 FM complimentary prizes, if any, will result in disqualification for all future KTAR News 92.3 FM contests.
- 9. ANY ATTEMPT BY YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS, KTAR.COM OR GRANDMARSHALAZ.COM OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, KTAR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

10. Rules

- a. Copies of these rules are available:
 - i. At www.grandmarshalaz.com
 - ii. At the KTAR News 92.3 FM studios during regular business hours at the address below
 - iii. By sending a request, along with a self-addressed stamped envelope, to Grand Marshal AZ c/o KTAR News 92.3 FM at the address below:

7740 N. 16th Street, Suite 200 Phoenix, Arizona 85020

Administrator: KTAR News 92.3 FM