

Your participation in this promotion acknowledges your acceptance of these OFFICIAL RULES.

Escape the Heat OFFICIAL RULES

1. Dates:

- a. Escape the Heat – San Diego Sweepstakes entry begins Monday, August 7th, 2017, 12:01am MST
- b. Escape the Heat – San Diego Sweepstakes entry ends Friday, August 18, 2017, 2:00pm MST
- c. Escape the Heat – Napa Valley Sweepstakes entry begins Monday, August 21st, 2017 12:01am MST
- d. Escape the Heat – Napa Valley Sweepstakes entry ends Friday, September 1st, 2:00pm MST

2. Eligibility:

- a. No purchase necessary to participate or win. Purchase will not improve chances of winning.
- b. You must be a legal resident residing in Arizona (proof of residency required).
- c. You must be 21 of age or older at the time of entry.
- d. You may not participate if you are an employee or agent of KTAR News 92.3 FM, Treasury Wine Estates or any entity associated with the sponsorship or conduct of the Sweepstakes, or any of their respective parent companies, affiliates, divisions, subsidiaries, suppliers, distributors and service agencies or independent contractors thereof, or a supplier, distributor or retailer of alcohol beverage products or if you are an immediate family member of any such employee or agent so situated (immediate family members include spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related).
- e. You may not participate if you have won any prize in any contest or sweepstakes conducted by KTAR News 92.3 FM during the 30-day period immediately prior to the start of the Sweepstakes.
- f. Prizes will not be awarded, even if announced, if you are not eligible in accordance with these rules.
- g. Sweepstakes entries must include:
 - i. First, Last Name
 - ii. Email
 - iii. Phone Number
 - iv. Response to questions
 - v. Incomplete entries will be disqualified.
- h. Prizes will not be awarded, even if announced, if you are not eligible in accordance with these rules.

3. How to Enter and Win:

- a. Between Monday, August 7, 2017, 12:01am and Friday, September 1, 2017, 2:00pm, Text the Key Word “ESCAPE” to 411923 (text and data rates may apply). You will receive a link to an entry form. Enter all fields required (as stated in 2f above), click the submit button
OR
Visit <http://ktar.com/shortal/escapetheheat/sandiego/> and enter all fields required (as stated in 2f above) or <http://ktar.com/shortal/escapetheheat/napavalley/>
- b. All entries must be received and recorded during the Sweepstakes Period.
- c. Each day during Mac & Gaydos (2:00pm MST – 6:00pm MST) one (1) qualifying winner will be randomly selected and announced during the weeks of August 14, 2017 and August 18, 2017 for San Diego and August 28, 2017 – September 1, 2017. That person will have 10 minutes to call 602-277-5827. If the qualified winner does not call the KTAR studio in 10 minutes, an announcement will be made on-air and the 9th caller at 602-277-5827 will win the daily qualifying prize and be qualified for the grand prize. One (1) grand prize winner will be randomly selected on or around Monday, September 4, 2017 from amongst all eligible entries received for the grand prize.
- d. KTAR News 92.3 FM reserves the right to delay Sweepstakes announcements due to breaking news or other unanticipated events.

4. Prize(s):

The following prize package(s) will be awarded:

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- a. **Qualifying prizes:** The ten (10) qualified winners will each receive: One (1) \$100 gift card to a Phoenix area restaurant affiliated with Treasury Wine Estates.
- b. **Grand prizes:** One (1) winner from the **Escape the Heat - San Diego** sweepstakes will win a trip for two (2) to San Diego, including 3-night stay at a San Diego area hotel, roundtrip airfare for two to from Phoenix to San Diego, and a \$200 Visa gift card to spend on area attractions (ARV: \$2,000). One (1) from the **Escape the Heat – Napa Valley** sweepstakes will win a trip for two (2) to Napa Valley, including 3-night stay at a Napa Valley hotel, roundtrip airfare for two (2) from Phoenix to San Jose or San Francisco, \$200 Visa gift card to cover ground transportation to Napa Valley, and two (2) tickets to board the Napa Valley Wine Train. No alcohol is awarded in any prize.

5. **How to Claim Prize(s):**

- a. In the event that a prize is mailed to you, pursuant to your prior written consent, you assume the risk of the prize's safe arrival.
- b. Before any prize(s) will be awarded, you must provide:
 - i. Proof of age
 - ii. Photo identification (the only accepted types of photo identification are government issued photo identifications, including a valid driver's license or United States passport).
A valid taxpayer identification number or social security number.
- c. KTAR News 92.3 FM reserves the right to deny awarding the prize if you fail to provide satisfactory identification, as determined at KTAR News 92.3 FM discretion.
- d. All federal, state and local taxes (including any sales taxes) are your sole responsibility.
- e. Prior to the delivery of any prize, KTAR News 92.3 FM or their agents reserves the right to collect any taxes it deems appropriate from you.
- f. If you win over \$600 in prizes during any one year period you will receive an IRS form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.
- g. Any additional costs relating to the prizes, and incurred as a result of accepting the prizes, is your sole responsibility as the winner (gratuities, etc.).
- h. You agree to release and indemnify KTAR News 92.3 FM, The Wine Estates, its parent and related companies, affiliates and subsidiaries and their officers, directors, agents, parent companies, subsidiaries, employees, or any other entity affiliated with the Sweepstakes (the "Released Parties"), from any and all claims, demands, and/or causes of action or any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arises out of participation in the Sweepstakes and acceptance of the prize.
- i. You agree to execute an affidavit of eligibility and publicity release before any prize is awarded.
- j. Failure to execute any of these documents or comply with any of the terms will result in forfeiture of the prize.
- k. Signing for the prize(s) indicates you have received the prize(s), abide by these rules, and the publicity disclaimer. Prize is forfeited upon refusal to sign or provide required information.
- l. KTAR News 92.3 FM reserves the right, in its sole discretion, to award unclaimed prizes to alternate contestants or not to award the unclaimed prizes.
- m. If tickets to a performance or other event are awarded as a prize, KTAR News 92.3 FM and The Wine Estates and its parent and related companies, subsidiaries and affiliates are not responsible for any cancellation or rescheduling of the performance for any reason and has no obligation to reimburse, refund or otherwise substitute the tickets for another prize should the performance not be rescheduled or vouchers not issued.
- n. If the prize is travel tickets, your travel partners, if any, must meet age eligibility requirements and must also execute an affidavit of eligibility, indemnification and release of liability prior to awarding the prize.

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- o. KTAR News 92.3 FM and The Wine Estates and its parent and related companies, affiliates and subsidiaries are not responsible for cancellations or delays in travel accommodations and has no obligation to reimburse, refund or otherwise substitute any tickets awarded as a part of a travel prize due to such cancellations or delays.
 - p. Prizes are non-transferable.
 - q. Prizes may not be exchanged for cash equivalent or alternate prizes unless acceptable to KTAR News 92.3 FM
 - r. Prize expiration will not be extended if certificate(s) is lost or stolen.
 - s. KTAR News 92.3 FM reserves the right to substitute a prize of equal or greater value if the awarded prize is unavailable for any reason.
6. **Restrictions:**
- a. Void where prohibited by law
 - b. All federal, state, and local laws and regulations apply
7. **Conditions:**
- a. KTAR News 92.3 FM, our sponsors and agents and The Wine Estates and its parent and related companies, affiliates and subsidiaries are not responsible for any:
 - i. Internet, e-mail, technical, hardware, software, or transmission failures of any kind.
 - ii. Entries that are lost, mutilated, illegible, inaccurate, incomplete, garbled, delayed.
 - iii. Telephone calls or faxes that fail to be completed due to either equipment malfunction, busy lines, dropped lines, tied lines, or dialing the wrong number (if in doubt, contact your local telephone service provider prior to participating in the Sweepstakes).
 - iv. Equipment malfunctions or human error in the process of processing submissions for promotions, games, or Sweepstakes which may limit your ability to participate.

In any of these cases, another entrant will qualify whether caused by KTAR News 92.3 FM, you, or third parties.
 - b. KTAR News 92.3 FM reserves the right, in its sole discretion, to cancel, modify, or suspend a promotion, game, or Sweepstakes if it is not capable of completion as planned for any reason including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any kind. KTAR News 92.3 FM in its sole discretion, may award prizes to entries received by alternate means.
 - c. If you use fraudulent means to participate and/or win the Sweepstakes, you will be disqualified.
 - d. The decision of the KTAR News 92.3 FM management is final.
 - e. KTAR News 92.3 FM, The Wine Estates and its parent and related companies, affiliates and subsidiaries and sponsors are not liable for any injury or loss, including but limited to death of winner or winner's travel companions incurred in pursuit or use of prize(s).
 - f. **Publicity Release: Unless prohibited by law, your participation constitutes permission for KTAR News 92.3 FM, Bonneville Media Corp., The Wine Estates, or any of its parent or related companies, affiliates or subsidiaries and other sweepstakes sponsors, without any further obligation to you, to use your name, voice, biographical data and likeness for promotional purposes.**
 - g. Calling KTAR News 92.3 FM to participate in the Sweepstakes constitutes permission for KTAR News 92.3 FM to record your voice and use it on-air. All telephone calls during the Sweepstakes may be recorded without permission from you.
 - h. Your Sweepstakes entry becomes the property of KTAR News 92.3 FM and KTAR News 92.3 FM may use any of your entry for any purpose whatsoever, without further compensation to you.
 - i. By entering this Sweepstakes, you agree to receive marketing material from 92.3 KTAR FM and sponsors of this Sweepstakes.

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8. Disqualification and Penalties:

- a. KTAR News 92.3 FM, in its sole discretion, further reserves the right to disqualify you for:
 - i. Violating any of these rules.
 - ii. Tampering with the entry process or the operation of <http://ktar.com/explore>
 - iii. Gaining an unfair advantage in participating in the Sweepstakes.
 - iv. Obtaining winner status using fraudulent means.
 - v. Engaging in otherwise unsportsmanlike, disruptive, annoying, harassing, or threatening behavior.
- b. Furthermore, any resale or auction or attempt to resell or auction of KTAR News 92.3 FM complimentary prizes, if any, will result in disqualification for all future KTAR News 92.3 FM contests and/or sweepstakes.
 - c. ANY ATTEMPT BY YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS SWEEPSTAKES, TELEPHONE SYSTEMS, KTAR.COM OR [HTTP://KTAR.COM/EXPLORE](http://ktar.com/explore) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, KTAR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Rules

- a. Copies of these rules and/or the winners list are available:
 - i. KTAR.com
 - ii. At the KTAR News 92.3 FM studios during regular business hours at the address below.
 - iii. By sending a request, along with a self-addressed stamped envelope, no later than August 31, 2017 to **Escape the Heat Giveaway c/o KTAR News 92.3 FM** at the address below.
7740 N. 16th Street, Suite 200
Phoenix, Arizona 85020

SPONSOR:

The Wine Estates Imports – 555 Gateway Drive Napa, CA 94558

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with The Wine Estates Imports or any of its parent or related companies, affiliates or subsidiaries. You understand that you are providing your information to KTAR News 92.3 FM and not to The Wine Estates Imports or any of its parent or related companies, affiliates or subsidiaries.